

STL TECHWEEK

APRIL 8-12, 2024
ST. LOUIS

TECHSTL.COM/TECHWEEK

OUR AWARD-WINNING TECHWEEK IS NOW PLANNING FOR YEAR TWO

50+ EVENTS AROUND OUR 18 INNOVATION TRACKS

- Advanced Manufacturing
- Agtech
- AI / ML
- BioMed
- Black Tech
- Consumer Product Innovation
- Cybersecurity
- Fintech
- Geospatial
- Healthtech
- K-12 Tech Education
- NextGen
- Small Business Innovation
- Sports Tech
- Technology as a Service
- Queer Tech
- Women of Tech
- XR, Media & Design

STL TECHWEEK 2023

REGIONAL IMPACT & VISIBILITY



5,128

REGISTRATIONS



30

EVENTS



26

VENUES



253

EXPERT SPEAKERS



27,000

WEBSITE VISITS (APRIL)



142,000

SOCIAL VIEWS (APRIL)



\$7,200

STEM SCHOLARSHIPS

PILLAR EVENTS

- Full Day Opening Ceremony
- Closing Party with GRTY Awards & Venture 15

SHOWCASING REGIONAL EXPERTS & VENUES

- Event hosted on every University & College Campus
- Hosted in multiple venues across the 15-county bi-state
- Booking 250+ Regional Speakers and Industry Experts

CAPSTONE SPONSORSHIPS

STL TECHWEEK 2024 (APRIL 8-12, 2024)

PRESENTING LEVEL - \$20,000 (1 PER YEAR)

- Company Name & Logo prominently listed on all promo
- Presenting Sponsor with premier listing on TechSTL Website
- Opportunity to speak at any events and receptions
- Recognized by Host at all events and receptions
- Presenting Sponsor on all TechWeek promos, press releases, banners, and landing pages

CHAMPION LEVEL - \$10,000

- Company Name & Logo listed in main TechWeek promo
- Showcase Sponsors on pages, logos directly under banners
- Opportunity to speak at up to 3 designated events or receptions
- Recognized by Host at all 3 designated events or receptions
- Listed Sponsor in TechWeek event press releases

DISRUPTOR LEVEL - \$5,000

- Company Name & Logo listed in promo for 2 selected events
- Listed Sponsor on printed promotion for both selected events
- Recognized by Presenter during both selected events
- Opportunity to speak at 1 of the 2 selected events

INNOVATOR LEVEL - \$2,500

- Company Name & Logo listed in promo for 1 selected event
- Listed Sponsor on printed promotion at selected event
- Recognized by Presenter during selected event