2026 SPONSORSHIPS

2026 SPONSORSHIP KIT

TECHSTL

TECHSTL.COM

SPONSORSHIP PACKAGES

Capstone Events: STL TechWeek, ScalePoint CEO Retreat
Startup World Cup Regional Finals

JAN - DEC 2026

BENEFIT	$1,000	$2,500	$5,000	$10,000	$25,000 PRESENTING
Logo & Hyperlink on designated event promo	✓	✓	✓	✓	✓
1 Vendor Table at designated event	✓	✓	✓	✓	✓
Org Membership + Staff Seats	NA	25	Unlimited	Unlimited	Unlimited
1 Breakout Session at event	✗	✓	✓	✓	✓
PR Package including Video Interview & Article on Blog	✗	✗	✓	✓	✓
1 Annual Seat on the TechSTL Advisory Council	✗	✗	✓	✓	✓
Sponsorship of designated Track on event promo	✗	✗	✗	✓	✓
1 Track Judge Seat for Startup World Cup Pitch Competition	✗	✗	✗	✓	✓
1 Keynote Speaking Opportunity at designated Track event	✗	✗	✗	✓	✓
Presenting Sponsor of 1 Capstone event w/Premier Keynote Opportunity	✗	✗	✗	✗	✓

OUR NATIONALLY RECOGNIZED, AWARD-WINNING TECHWEEK IS PREPARING FOR A FOURTH YEAR

5 DAYS OF CONFERENCES & PITCH COMPETITIONS

1. Artificial Intelligence
2. Agtech & Foodtech
3. Advanced Manufacturing
4. Art, Media & Design
5. Bio & Healthtech
6. Data & Cybersecurity
7. Defense Innovation
8. Digital Transformation
9. Fintech & Ecommerce
10. StartupSTL

2-DAY AI SUMMIT & TEXPO
AI Summit and Vendor Fair on April 13th and 14th

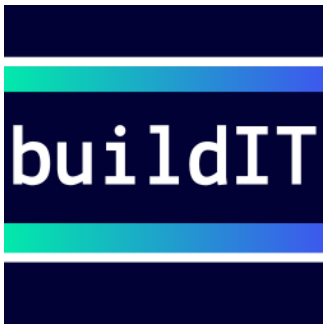
8K	10K	214K	268K
2024	2025	2024	2025
ANNUAL REGISTRATIONS		SOCIAL VIEWS IN MONTH OF	

10 CONFERENCES
250 SPEAKERS
50 PITCHES
1 TECH EXPO

100% FREE

TECHSTL EVENTS & PROGRAMS

KEY PROGRAMS



ONGOING EVENTS

CAPSTONE EVENTS

STL TECHWEEK

STARTUP WORLD CUP
PEGASUS TECH VENTURES

SCALEPOINT

ONGOING EVENT PACKAGES

KEY PROGRAMS

PACKAGES

- $500 = 1 Event
- $1500 = Partial Series
- $2500 = Full Series

EVENT OPTIONS

- Capital Network & CapTable
- Velocity Bootcamp
- STL Insight Breakfast
- BuildIT Bootcamps
- Mentoring Program
- StartupSTL

SPONSOR BENEFITS

- Support content development with speaker / topic suggestions
- Optional onsite Sponsorship table at the event
- Sponsorship recognition on EventBrite listing, LinkedIn Promo, and Newsletter
- Copy of attendee list with registered email addresses

ONGOING EVENTS

PACKAGES

- $300 = 1 Event
- $500 = 2 Events
- $1000 = 5 Events

EVENT OPTIONS

- Affinity Groups
- Speed Networking
- Tech on Tap
- DevLAB
- TeXperts
- Reboot

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