

2025 SPONSORSHIPS



THE 2025 SPONSORSHIP KIT

TECHSTL
TECHSTL.COM

ANNUAL PACKAGES

PLATINUM LEVEL - \$100,000/YR (LIMIT 5)

EXECUTIVE LEADERSHIP POSITIONS

- 1 Board of Directors Seat for 12 months
- 1 Executive Committee Seat on Advisory Team for 12 months
- 1 Executive Committee Seat on Policy Committee for 12 months
- First right of refusal on all Sponsorship & Partnership Opportunities

PLATFORM BENEFITS

- Champion Sponsor on 1 Ecosystem Initiative (\$10,000 Value)
- Top Featured Company on Tech Job Board & Video Showcase (\$10,000 Value)

EVENT & PROGRAM BENEFITS

- Champion Level Sponsorship for STL TechWeek 2025 (\$10,000 Value)
- Champion Level Sponsorship for a Key Program (\$5,000 Value)
- Champion Level Sponsorship for NextGEN or Talent Jam (\$5,000 Value)
- Champion Level Sponsorship for a Cluster or Affinity Group (\$5,000 Value)
- Champion Level Sponsorship for up to 5 Ongoing Events (\$5,000 Value)

MARKETING BENEFITS

- Logo / URL listed as a Sponsor on TechSTL.com & StartupSTL.com
- Logo / URL listed as a Sponsor in TechSTL & StartupSTL Newsletters
- Exclusive Showcase on YouTube Channel and Social Media Channels (3x per year)
- PR Support from TechSTL staff (5x per year)

MEMBER BENEFITS

- Full Organizational Membership (\$1000 Value)
- Unlimited Staff Seats for 12 months (\$10,000 Value)

ANNUAL PACKAGES

GOLD LEVEL - \$25,000/YR

EXECUTIVE LEADERSHIP POSITIONS

- 1 Seat on TechSTL Advisory Team for 12 months
- 1 Seat on Public Policy Committee for 12 months
- 1 Network Executive Committee Seat for 12 months

PLATFORM BENEFITS

- Innovator Sponsor on 1 Digital Infrastructure Platform (Portals or Job Board) (\$5,000 Value)
- Featured Company on Tech Job Board & Video Showcase (\$5,000 Value)

EVENT & PROGRAM BENEFITS

- Champion Level Sponsorship for STL TechWeek 2025 (\$10,000 Value)
- Disruptor Level Sponsorship for a Key Program (\$2,500 Value)
- Disruptor Level Sponsorship for NextGEN or Talent Jam (\$2,500 Value)
- Disruptor Level Sponsorship for a Cluster or Affinity Group (\$2,500 Value)
- Disruptor Level Sponsorship for up to 2 Ongoing Events (\$2,500 Value)

MARKETING BENEFITS

- Logo / URL listed as a Sponsor on TechSTL.com & program sites
- Logo / URL listed as a Sponsor in TechSTL Newsletters & program advertising
- Exclusive Showcase YouTube Channel and Social Media Channels (1x per year)
- PR Support from TechSTL staff (2x per year)

MEMBER BENEFITS

- Full Organizational Membership (\$1000 Value)
- Unlimited Staff Seats for 12 months (\$10,000 Value)

ANNUAL PACKAGES

SILVER LEVEL - \$10,000/YR

EVENT & PROGRAM BENEFITS

- Disruptor Level Sponsorship for STL TechWeek 2025 (\$5,000 Value)
- Innovator Level Sponsorship for Key Program (\$2,500 Value)
- Innovator Level Sponsorship for NextGEN or Talent Jam (\$500 Value)
- Innovator Level Sponsorship for 1 Ongoing Event (\$1,500 Value)

MEMBER BENEFITS

- 25 Seat Organizational Membership for 12 months (\$2500 Value)

BRONZE LEVEL - \$5,000/YR

EVENT & PROGRAM BENEFITS

- Innovator Level Sponsorship for STL TechWeek 2025 (\$2,500 Value)
- Innovator Level Sponsorship for Key Program (\$1,500 Value)
- Innovator Level Sponsorship for Ongoing Event (\$1,500 Value)

MEMBER BENEFITS

- 5 Seat Organizational Membership for 12 months (\$1000 Value)

ONGOING EVENT PACKAGES

TWO EVENTS - \$2,500

ONGOING EVENT OPTIONS

- BuildIT Night
- Insight Breakfasts
- Black Tech Gathering
- Women of Tech Gathering
- STL Capital Network
- Founders Unplugged
- Mentor Mondays
- TechSTL Takeovers
- High Tech Happy Hour
- CapTable Dinners
- Startup World Cup
- Private Events

MARKETING BENEFITS

- Single Session Content Development (Speakers & Topic) x2 (\$1,000 Value)
- Onsite Video Production Crew and Session Video at Event x2 (\$3,000 Value)
- Session Share on TechSTL Newsletter and LinkedIn x2 (\$1,000 Value)

ONE EVENT - \$1,500

ONGOING EVENT OPTIONS

- BuildIT Night
- Insight Breakfasts
- Black Tech Gathering
- Women of Tech Gathering
- STL Capital Network
- Founders Unplugged
- Mentor Mondays
- TechSTL Takeovers
- High Tech Happy Hour
- CapTable Dinners
- Startup World Cup
- Private Events

MARKETING BENEFITS

- Single Session Content Development (Speakers & Topic) (\$500 Value)
- Onsite Video Production Crew and Session Video at Event (\$1,500 Value)
- Session Share on TechSTL Newsletter and LinkedIn (\$500 Value)

TECHSTL EVENTS

CAPSTONE EVENTS



ONGOING EVENTS



AFFINITY GROUPS

women
of tech

queer
tech

Black
tech

TECHSTL PROGRAMMING

KEY PROGRAMS



ECOSYSTEM INITIATIVES



THE REGIONAL PROGRAM TO ADVANCE THE STARTUP ECOSYSTEM AND FOUNDER PIPELINE



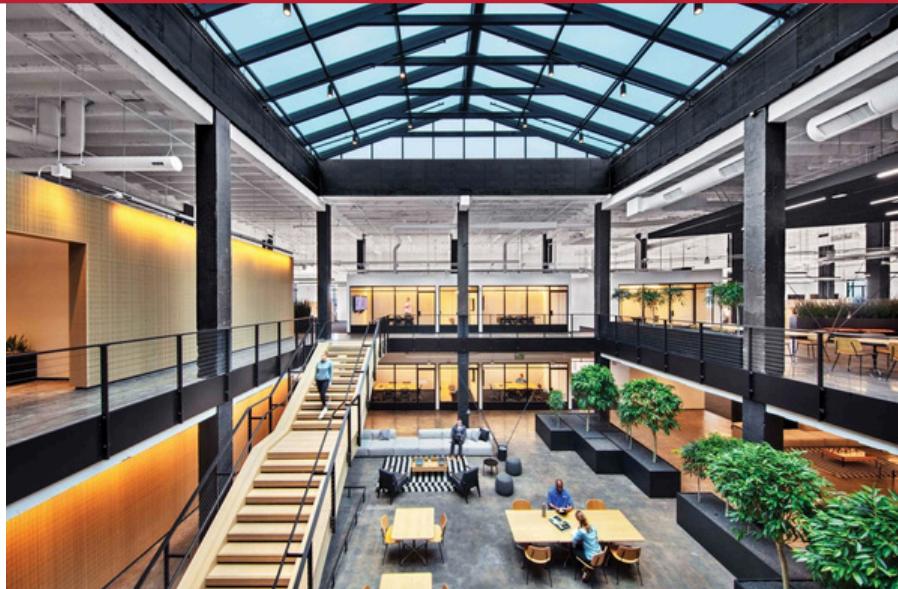
OUR TECH EDUCATION INITIATIVE CONNECTING TO SKILL-BASED LEARNING FOR ADULT RESIDENTS



THE BISTATE COALITION AIMED AT BRIDGING THE DIGITAL DIVIDE AND GROWING DIGITAL EQUITY

OUR ECOSYSTEM INITIATIVES ARE PROGRAMS THAT HELP US REACH OUR 5X5 GOALS & GIVE TECHSTL MEMBERS THE OPPORTUNITY GIVE BACK TO THE REGION

NEW INNOVATION CENTER PARTNERSHIPS



THE POST BUILDING - DOWNTOWN ST. LOUIS

Home of Square & CashApp, the Post Building is 160,000 sq. ft. across eight floors, accommodating up to 1,400 employees. With 58 conference rooms, a podcast studio, art gallery, advanced AV, and premium event spaces for 1,500 guests, it's built for collaboration and flexibility.



THE WEDGE BUILDING - ALTON, ILLINOIS

The Wedge Innovation Center is a 55,000 sq. ft. social impact research lab, think tank, and workspace serving as a hub for the digital economy in Metro East St. Louis. It opens in Feb 2025 and is home to MAIN (Midwest AI Network) and SIUE Offices like GeoMARC.

EVENTS & PROGRAMMING OPTIONS

TECHSTL
TECHSTL.COM

STL TECHWEEK

MARCH 31 - APRIL 4, 2025
DOWNTOWN ST. LOUIS

OUR NATIONALLY RECOGNIZED, AWARD-WINNING
TECHWEEK IS PREPARING FOR YEAR THREE

5 DAYS OF CONFERENCES & PITCH COMPETITIONS

1. Artificial Intelligence
2. Agtech & Foodtech
3. Advanced Manufacturing
4. Consumer Packaged Goods
5. Data & Cybersecurity
6. Fintech
7. Geospatial
8. Bio & Healthtech
9. Art, Media & Design
10. Digital Transformation

5K
2023

8K
2024

142K
2023

214K
2024

ANNUAL REGISTRATIONS

SOCIAL VIEWS IN MONTH OF

10 CONFERENCES
250 SPEAKERS
100 PITCHES
1 TECH EXPO

FWD / STL (FRIDAY, APRIL 4)

Top 100 Tech Expo + Startup
World Cup Award Ceremony

100% FREE

STL TECHWEEK

MARCH 31 - APRIL 4, 2025

PRESENTING LEVEL - \$25,000 (1 PER YEAR)

- Company Name & Logo prominently listed on all promo
- Presenting Sponsor with premier listing on TechSTL Website
- Opportunity to speak at any events, tours, and receptions
- 1 Judge seat for any selected Startup World Cup Pitch Competitions
- Presenting Sponsor on all TechWeek promos, press releases, banners, and landing pages
- Enterprise Organization Membership (Unlimited Staff Seats for 12 months)
- Premier table placement at the Top Tech 100 Expo on April 4th

CHAMPION LEVEL - \$10,000 (TRACK SPONSOR - 10 TOTAL)

- Company Name & Logo listed in main TechWeek promo
- Showcase Sponsors on pages, logos directly under banners
- Opportunity to speak at up to 2 designated events or receptions
- Speaking Opportunity and Lunch Recognition on Innovation Tour
- 1 Judge seat for designated Startup World Cup Pitch Competition
- Listed Sponsor in TechWeek event press releases
- Midsize Organization Membership (25 Staff Seats for 12 months)
- 1 table in the Top Tech 100 Expo on April 4th

DISRUPTOR LEVEL - \$5,000

- Company Name & Logo listed in promo for 2 selected events
- Recognized by Presenter during both selected events
- Opportunity to speak at 1 of the 2 selected events
- Growth Organization Membership (5 Staff Seats for 12 months)
- 1 table in the Top Tech 100 Expo on April 4th

INNOVATOR LEVEL - \$2,500

- Company Name & Logo listed in promo for 1 selected event
- Listed Sponsor on printed promotion at selected event
- Recognized by Presenter during selected event
- 1 table in the Top Tech 100 Expo on April 4th

TECH EXPO - \$1,000

- 1 table in the Top Tech 100 Expo on April 4th
- Company Name listed on promo for Tech Expo

ONGOING EVENTS

KEY PROGRAMS



TECHLAUNCH HOSTED MONTHLY

- Skills-based learning for digital literacy, career changes, or re/upskilling in tech occupations or tech adjacent industries. Scholarships available



DEVLAB HOSTED MONTHLY

- Portfolio development programming for early to mid stage developers, designers, analysts, and project managers



TEXPERTS HOSTED MONTHLY

- Thought leadership development programming to support public speaking, industry positioning, and mentor development



TALENT JAM HOSTED BI-MONTHLY

- A tech job fair and pitch event for regional talent and the companies looking to hire them. Hosted on campuses or in community

ONGOING EVENTS

PUBLIC EVENTS

buildIT @ THE POST

COLLIDING ST. LOUIS TECH BUILDERS
OVER DISRUPTIVE IDEAS + LOCAL BEER

THIRD THURSDAYS
FREE | 5 PM - 8 PM

BLOCK TECH STL
URBAN CHESTNUT BREWING COMPANY

BUILDIT @ THE POST HOSTED MONTHLY

- The new monthly event that brings out the biggest tech minds in St. Louis to share insight around how to build the next best thing.



TECH ON TAP MEETUP HOSTED MONTHLY

- One of the biggest meetups in St. Louis, Tech on Tap is a free monthly gathering for tech professionals to talk shop over pizza and beer.



FOUNDERS UNPLUGGED

HOSTED MONTHLY

- Get a look behind the scenes at some of the top startups in St. Louis with our Founders Unplugged series. We host top Founders to share it all.



STARTUP WORLD CUP

HOSTED ANNUALLY

- Hosting for the second year in a row, St. Louis will compete in the largest pitch competition on the planet, with 100 companies taking the stage

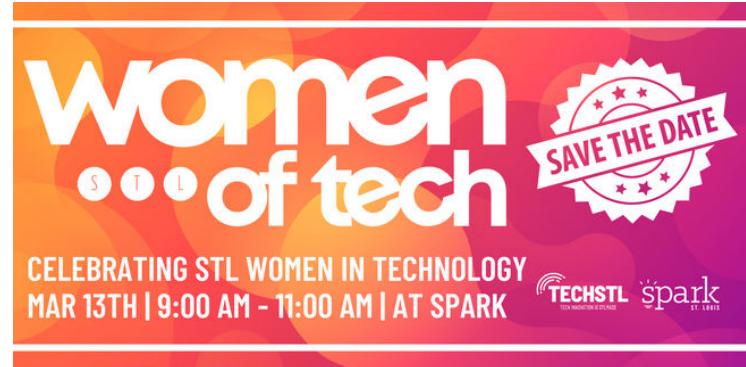
ONGOING EVENTS

AFFINITY GROUPS



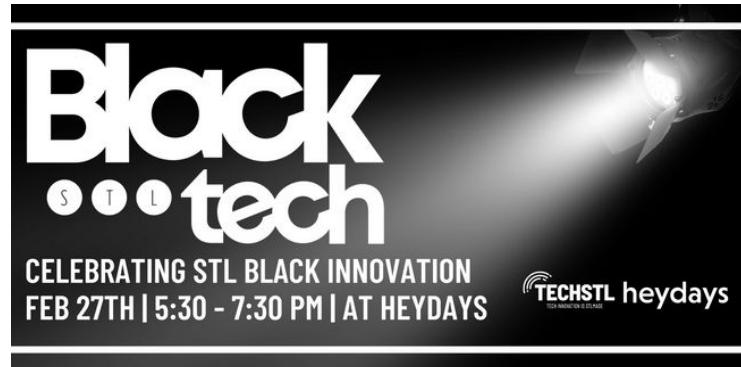
NEXTGEN ON CAMPUS HOSTED MONTHLY

- NextGEN is our free membership for active students and faculty across the St. Louis Metro. We host ongoing events on campus at our 11 schools.



WOMEN OF TECH HOSTED QUARTERLY

- Our Women of Tech Brunch is hosted once a quarter where we celebrate female leaders in technology over Mimosas and pastries.



BLACK TECH HOSTED QUARTERLY

- The Black Tech Gathering is hosted once a quarter in the evening as we spotlight St. Louis innovation leaders and support the black tech network.



QUEER TECH HOSTED QUARTERLY

- Engage with the St. Louis LGBTQIA2s+ community at our quarterly Queer Tech Gatherings where we host a safe & fun event for our growing network.

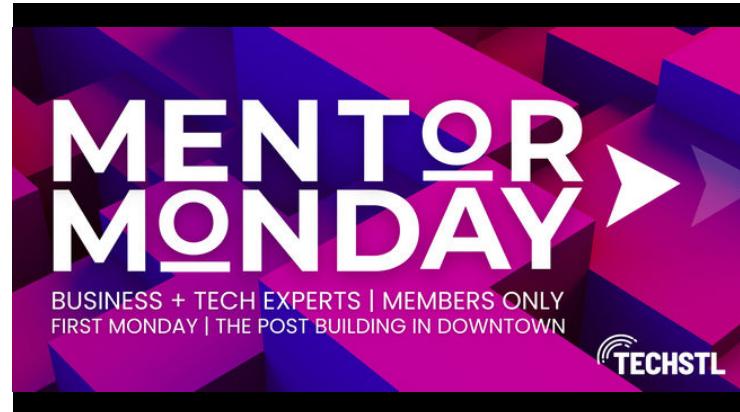
ONGOING EVENTS

MEMBER-ONLY EVENTS



STL INSIGHT BREAKFASTS HOSTED QUARTERLY

- TechSTL Members are invited to attend a quarterly catered breakfast for an economic update on the tech industry and connect with members



MENTOR MONDAY HOSTED MONTHLY

- Launching in 2025, TechSTL will be hosting a Mentoring program for members, matching tech talent and tech founders to expert mentors



HIGH TECH HAPPY HOUR HOSTED QUARTERLY

- One of our most curated events, the High Tech Happy Hour is an Executive Members Only evening, hosted at one of our industry partner venues



TECHSTL TAKEOVER HOSTED MONTHLY

- TechSTL Members get a free week of co-working each month, alternating between all the St. Louis facilities
- Networking Breakfast & Pizza Lunch

ONGOING SPONSORSHIPS

EVENTS & PROGRAMMING

CHAMPION LEVEL - \$5,000 (5 Events)

- Sponsor of 5 Member events
- Company Name & Logo listed in promo per event
- Recognition by Host during session introduction
- Provide Speaker at 2 events
- Resource Table at event

DISRUPTOR LEVEL - \$2,500 (2 Events)

- Sponsor of 2 Member events
- Company Name & Logo listed in promo per event
- Recognition by Host during session introduction
- Provide Speaker at 1 event
- Resource Table at event

INNOVATOR LEVEL - \$1,500 (1 Event)

- Sponsor of 1 Member event
- Company Name & Logo listed in promo per event
- Recognition by Host during session introduction
- Resource Table at event

EVENT DETAILS

- TechSTL Members consist of Individual Members and staff from Organizational Members
- 100-150 Attendees: Tech Professionals, Tech Founders & Students
- Marketing includes placement on TechSTL website, eNewsletter, Eventbrite event listing, LinkedIn, Facebook, Instagram, and X (Twitter)

Contact Emily Hemingway to discuss details: Emily@TechSTL.com