

2025 SPONSORSHIPS



# THE 2025 SPONSORSHIP KIT

**TECHSTL**  
TECHSTL.COM

# ANNUAL PACKAGES

## PLATINUM LEVEL - \$100,000/YR (LIMIT 5)

### EXECUTIVE LEADERSHIP POSITIONS

- 1 Board of Directors Seat for 12 months
- 1 Executive Committee Seat on Advisory Team for 12 months
- 1 Executive Committee Seat on Policy Committee for 12 months
- First right of refusal on all Sponsorship & Partnership Opportunities

### PLATFORM BENEFITS

- Champion Sponsor on 1 Ecosystem Initiative (\$10,000 Value)
- Top Featured Company on Tech Job Board & Video Showcase (\$10,000 Value)

### EVENT & PROGRAM BENEFITS

- Champion Level Sponsorship for STL TechWeek 2025 (\$10,000 Value)
- Champion Level Sponsorship for a Key Program (\$5,000 Value)
- Champion Level Sponsorship for NextGEN or Talent Jam (\$5,000 Value)
- Champion Level Sponsorship for a Cluster or Affinity Group (\$5,000 Value)
- Champion Level Sponsorship for up to 5 Ongoing Events (\$5,000 Value)

### MARKETING BENEFITS

- Logo / URL listed as a Sponsor on TechSTL.com & StartupSTL.com
- Logo / URL listed as a Sponsor in TechSTL & StartupSTL Newsletters
- Exclusive Showcase on YouTube Channel and Social Media Channels (3x per year)
- PR Support from TechSTL staff (5x per year)

### MEMBER BENEFITS

- Full Organizational Membership (\$1000 Value)
- Unlimited Staff Seats for 12 months (\$10,000 Value)

# ANNUAL PACKAGES

## GOLD LEVEL - \$25,000/YR

### EXECUTIVE LEADERSHIP POSITIONS

- 1 Seat on TechSTL Advisory Team for 12 months
- 1 Seat on Public Policy Committee for 12 months
- 1 Network Executive Committee Seat for 12 months

### PLATFORM BENEFITS

- Innovator Sponsor on 1 Digital Infrastructure Platform (Portals or Job Board) (\$5,000 Value)
- Featured Company on Tech Job Board & Video Showcase (\$5,000 Value)

### EVENT & PROGRAM BENEFITS

- Champion Level Sponsorship for STL TechWeek 2025 (\$10,000 Value)
- Disruptor Level Sponsorship for a Key Program (\$2,500 Value)
- Disruptor Level Sponsorship for NextGEN or Talent Jam (\$2,500 Value)
- Disruptor Level Sponsorship for a Cluster or Affinity Group (\$2,500 Value)
- Disruptor Level Sponsorship for up to 2 Ongoing Events (\$2,500 Value)

### MARKETING BENEFITS

- Logo / URL listed as a Sponsor on TechSTL.com & program sites
- Logo / URL listed as a Sponsor in TechSTL Newsletters & program advertising
- Exclusive Showcase YouTube Channel and Social Media Channels (1x per year)
- PR Support from TechSTL staff (2x per year)

### MEMBER BENEFITS

- Full Organizational Membership (\$1000 Value)
- Unlimited Staff Seats for 12 months (\$10,000 Value)

# ANNUAL PACKAGES

## SILVER LEVEL - \$10,000/YR

### EVENT & PROGRAM BENEFITS

- Disruptor Level Sponsorship for STL TechWeek 2025 (\$5,000 Value)
- Innovator Level Sponsorship for Key Program (\$2,500 Value)
- Innovator Level Sponsorship for NextGEN or Talent Jam (\$500 Value)
- Innovator Level Sponsorship for 1 Ongoing Event (\$1,500 Value)

### MEMBER BENEFITS

- 25 Seat Organizational Membership for 12 months (\$2500 Value)

## BRONZE LEVEL - \$5,000/YR

### EVENT & PROGRAM BENEFITS

- Innovator Level Sponsorship for STL TechWeek 2025 (\$2,500 Value)
- Innovator Level Sponsorship for Key Program (\$1,500 Value)
- Innovator Level Sponsorship for Ongoing Event (\$1,500 Value)

### MEMBER BENEFITS

- 5 Seat Organizational Membership for 12 months (\$1000 Value)

# ONGOING EVENT PACKAGES

## TWO EVENTS - \$2,500

### ONGOING EVENT OPTIONS

- BuildIT Night
- Insight Breakfasts
- Black Tech Gathering
- Women of Tech Gathering
- STL Capital Network
- Founders Unplugged
- Mentor Mondays
- TechSTL Takeovers
- High Tech Happy Hour
- CapTable Dinners
- Startup World Cup
- Private Events

### MARKETING BENEFITS

- Single Session Content Development (Speakers & Topic) x2 (\$1,000 Value)
- Onsite Video Production Crew and Session Video at Event x2 (\$3,000 Value)
- Session Share on TechSTL Newsletter and LinkedIn x2 (\$1,000 Value)

## ONE EVENT - \$1,500

### ONGOING EVENT OPTIONS

- BuildIT Night
- Insight Breakfasts
- Black Tech Gathering
- Women of Tech Gathering
- STL Capital Network
- Founders Unplugged
- Mentor Mondays
- TechSTL Takeovers
- High Tech Happy Hour
- CapTable Dinners
- Startup World Cup
- Private Events

### MARKETING BENEFITS

- Single Session Content Development (Speakers & Topic) (\$500 Value)
- Onsite Video Production Crew and Session Video at Event (\$1,500 Value)
- Session Share on TechSTL Newsletter and LinkedIn (\$500 Value)

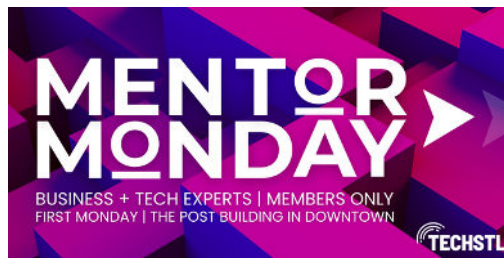


# TECHSTL EVENTS

## CAPSTONE EVENTS



## ONGOING EVENTS



## AFFINITY GROUPS



# TECHSTL PROGRAMMING

## KEY PROGRAMS



## ECOSYSTEM INITIATIVES



THE REGIONAL PROGRAM TO ADVANCE THE STARTUP ECOSYSTEM AND FOUNDER PIPELINE



OUR TECH EDUCATION INITIATIVE CONNECTING TO SKILL-BASED LEARNING FOR ADULT RESIDENTS



THE BISTATE COALITION AIMED AT BRIDGING THE DIGITAL DIVIDE AND GROWING DIGITAL EQUITY

OUR ECOSYSTEM INITIATIVES ARE PROGRAMS THAT HELP US REACH OUR 5X5 GOALS & GIVE TECHSTL MEMBERS THE OPPORTUNITY GIVE BACK TO THE REGION



# NEW INNOVATION CENTER PARTNERSHIPS



## THE POST BUILDING - DOWNTOWN ST. LOUIS

Home of Square & CashApp, the Post Building is 160,000 sq. ft. across eight floors, accommodating up to 1,400 employees. With 58 conference rooms, a podcast studio, art gallery, advanced AV, and premium event spaces for 1,500 guests, it's built for collaboration and flexibility.



## THE WEDGE BUILDING - ALTON, ILLINOIS

The Wedge Innovation Center is a 55,000 sq. ft. social impact research lab, think tank, and workspace serving as a hub for the digital economy in Metro East St. Louis. It opens in Feb 2025 and is home to MAIN (Midwest AI Network) and SIUE Offices like GeoMARC.



# EVENTS & PROGRAMMING OPTIONS

**TECHSTL**

TECHSTL.COM

# STL TECHWEEK

MARCH 31 - APRIL 4, 2025  
DOWNTOWN ST. LOUIS

**OUR NATIONALLY RECOGNIZED, AWARD-WINNING  
TECHWEEK IS PREPARING FOR YEAR THREE**

## **5 DAYS OF CONFERENCES & PITCH COMPETITIONS**

1. Artificial Intelligence
2. Agtech & Foodtech
3. Advanced Manufacturing
4. Consumer Packaged Goods
5. Data & Cybersecurity
6. Fintech
7. Geospatial
8. Bio & Healthtech
9. Art, Media & Design
10. Digital Transformation

## **FWD / STL (FRIDAY, APRIL 4)**

Top 100 Tech Expo + Startup  
World Cup Award Ceremony

**5K**  
2023

ANNUAL REGISTRATIONS

**8K**  
2024

**142K**  
2023

SOCIAL VIEWS IN MONTH OF

**214K**  
2024

**10 CONFERENCES  
250 SPEAKERS  
100 PITCHES  
1 TECH EXPO**

**100% FREE**

# STL TECHWEEK

**MARCH 31 - APRIL 4, 2025**

## **PRESENTING LEVEL - \$25,000 (1 PER YEAR)**

- Company Name & Logo prominently listed on all promo
- Presenting Sponsor with premier listing on TechSTL Website
- Opportunity to speak at any events, tours, and receptions
- 1 Judge seat for any selected Startup World Cup Pitch Competitions
- Presenting Sponsor on all TechWeek promos, press releases, banners, and landing pages
- Enterprise Organization Membership (Unlimited Staff Seats for 12 months)
- Premier table placement at the Top Tech 100 Expo on April 4th

## **CHAMPION LEVEL - \$10,000 (TRACK SPONSOR - 10 TOTAL)**

- Company Name & Logo listed in main TechWeek promo
- Showcase Sponsors on pages, logos directly under banners
- Opportunity to speak at up to 2 designated events or receptions
- Speaking Opportunity and Lunch Recognition on Innovation Tour
- 1 Judge seat for designated Startup World Cup Pitch Competition
- Listed Sponsor in TechWeek event press releases
- Midsize Organization Membership (25 Staff Seats for 12 months)
- 1 table in the Top Tech 100 Expo on April 4th

## **DISRUPTOR LEVEL - \$5,000**

- Company Name & Logo listed in promo for 2 selected events
- Recognized by Presenter during both selected events
- Opportunity to speak at 1 of the 2 selected events
- Growth Organization Membership (5 Staff Seats for 12 months)
- 1 table in the Top Tech 100 Expo on April 4th

## **INNOVATOR LEVEL - \$2,500**

- Company Name & Logo listed in promo for 1 selected event
- Listed Sponsor on printed promotion at selected event
- Recognized by Presenter during selected event
- 1 table in the Top Tech 100 Expo on April 4th

## **TECH EXPO - \$1,000**

- 1 table in the Top Tech 100 Expo on April 4th
- Company Name listed on promo for Tech Expo



# ONGOING EVENTS

## KEY PROGRAMS



### TECHLAUNCH HOSTED MONTHLY

- Skills-based learning for digital literacy, career changes, or re/upskilling in tech occupations or tech adjacent industries. Scholarships available



### DEVLAB HOSTED MONTHLY

- Portfolio development programming for early to mid stage developers, designers, analysts, and project managers



### TEXPERTS HOSTED MONTHLY

- Thought leadership development programming to support public speaking, industry positioning, and mentor development



### TALENT JAM HOSTED BI-MONTHLY

- A tech job fair and pitch event for regional talent and the companies looking to hire them. Hosted on campuses or in community

# ONGOING EVENTS

## PUBLIC EVENTS

# buildIT

@ THE POST

**COLLIDING ST. LOUIS TECH BUILDERS  
OVER DISRUPTIVE IDEAS + LOCAL BEER**

THIRD THURSDAYS  
FREE | 5 PM - 8 PM

BLOCK



### BUILDIT @ THE POST HOSTED MONTHLY

- The new monthly event that brings out the biggest tech minds in St. Louis to share insight around how to build the next best thing.

# TECH STAP

DEC 10TH | 5:30-7 PM

URBAN CHESTNUT BREWING  
GROVE BREWERY & BIERHALL

A FREE & PUBLIC NETWORKING EVENT  
FOR TECH INNOVATORS OF ST. LOUIS

TECHSTL



### TECH ON TAP MEETUP HOSTED MONTHLY

- One of the biggest meetups in St. Louis, Tech on Tap is a free monthly gathering for tech professionals to talk shop over pizza and beer.

# FOUNDERS UNPLUGGED

TECHSTL STARTUPSTL Fidelity

### FOUNDERS UNPLUGGED HOSTED MONTHLY

- Get a look behind the scenes at some of the top startups in St. Louis with our Founders Unplugged series. We host top Founders to share it all.



### STARTUP WORLD CUP HOSTED ANNUALLY

- Hosting for the second year in a row, St. Louis will compete in the largest pitch competition on the planet, with 100 companies taking the stage

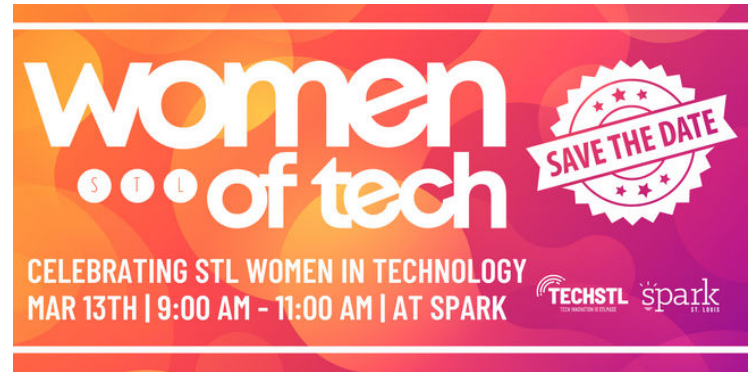
# ONGOING EVENTS

## AFFINITY GROUPS



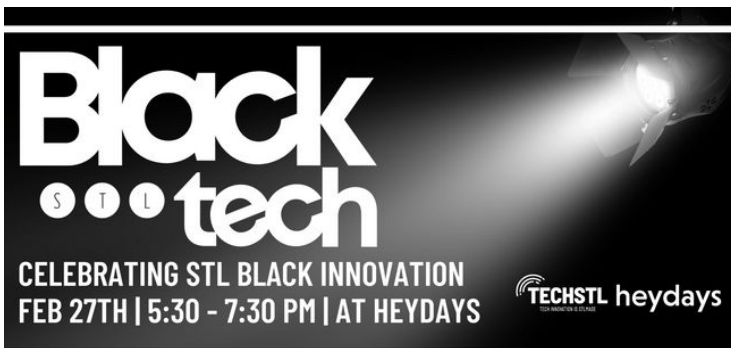
### NEXTGEN ON CAMPUS HOSTED MONTHLY

- NextGEN is our free membership for active students and faculty across the St. Louis Metro. We host ongoing events on campus at our 11 schools.



### WOMEN OF TECH HOSTED QUARTERLY

- Our Women of Tech Brunch is hosted once a quarter where we celebrate female leaders in technology over Mimosas and pastries.



### BLACK TECH HOSTED QUARTERLY

- The Black Tech Gathering is hosted once a quarter in the evening as we spotlight St. Louis innovation leaders and support the black tech network.



### QUEER TECH HOSTED QUARTERLY

- Engage with the St. Louis LGBTQIA2s+ community at our quarterly Queer Tech Gatherings where we host a safe & fun event for our growing network.



# ONGOING EVENTS

## MEMBER-ONLY EVENTS



### STL INSIGHT BREAKFASTS HOSTED QUARTERLY

- TechSTL Members are invited to attend a quarterly catered breakfast for an economic update on the tech industry and connect with members



### MENTOR MONDAY HOSTED MONTHLY

- Launching in 2025, TechSTL will be hosting a Mentoring program for members, matching tech talent and tech founders to expert mentors



### HIGH TECH HAPPY HOUR HOSTED QUARTERLY

- One of our most curated events, the High Tech Happy Hour is an Executive Members Only evening, hosted at one of our industry partner venues



### TECHSTL TAKEOVER HOSTED MONTHLY

- TechSTL Members get a free week of co-working each month, alternating between all the St. Louis facilities
- Networking Breakfast & Pizza Lunch

# ONGOING SPONSORSHIPS

## EVENTS & PROGRAMMING

### CHAMPION LEVEL - \$5,000 (5 Events)

- Sponsor of 5 Member events
- Company Name & Logo listed in promo per event
- Recognition by Host during session introduction
- Provide Speaker at 2 events
- Resource Table at event

### DISRUPTOR LEVEL - \$2,500 (2 Events)

- Sponsor of 2 Member events
- Company Name & Logo listed in promo per event
- Recognition by Host during session introduction
- Provide Speaker at 1 event
- Resource Table at event

### INNOVATOR LEVEL - \$1,500 (1 Event)

- Sponsor of 1 Member event
- Company Name & Logo listed in promo per event
- Recognition by Host during session introduction
- Resource Table at event

### EVENT DETAILS

- TechSTL Members consist of Individual Members and staff from Organizational Members
- 100-150 Attendees: Tech Professionals, Tech Founders & Students
- Marketing includes placement on TechSTL website, eNewsletter, Eventbrite event listing, LinkedIn, Facebook, Instagram, and X (Twitter)

**Contact Emily Hemingway to discuss details: [Emily@TechSTL.com](mailto:Emily@TechSTL.com)**